

STANDARD DECLARATION OF INTERESTS (DOI) FORM

Definitions:

“**Activity**” or “**Activities**” (capitalised ‘A’) means an activity or activities of or under the Group of Chief Scientific Advisors for instance in its formation as Coordination Group or in sub-groups, or that or those in relation thereto, for example, SAPEA Working Groups.

"**Conflict of interest**" means any situation where an individual has an interest that may compromise or be reasonably perceived to compromise the individual’s capacity to act independently and in the public interest when providing advice to the Commission in relation to Activities performed.

"**Immediate family member**" means the individual’s spouse, children and parents. "Spouse" includes a partner with whom the individual has a registered non marital regime. "Children" means the child(ren) the individual and the spouse have in common, the own child(ren) of the individual and the own child(ren) of the spouse.

"**Legal entity**" means any commercial business, industry association, consultancy, research institution or other enterprise whose funding is significantly derived from commercial sources. It also includes independent own commercial businesses, law offices, consultancies or similar.

"**Body**" means a governmental, international or non-profit organisation.

"**Meeting**" includes a series or cycle of meetings.

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**Please answer each of the questions below. If the answer to any of the questions is "yes", please briefly describe relevant interests and circumstances, as appropriate.**

**If you do not describe relevant interests and your DoI form is considered to be incomplete, or if declared interests are considered to constitute a Conflict of Interest, you may be excluded from all or part of the Activities.**

First name: Janis

Family name: Baird

Date: 28/9/2022

Description of the Activity: Sustainable Food Consumption

## 1 EMPLOYMENT CONSULTANCY AND LEGAL REPRESENTATION

	<b>Within the past 5 years, were you employed or have you had any other professional relationship with a natural or legal entity, or held any non-remunerated post in a legal entity or other body with an interest in the field of the Activity in question?</b>	yes	no
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<i>1a</i>	<i>Employment</i>	<input type="radio"/>	<input checked="" type="radio"/>
<i>1b</i>	<i>Consultancy, including services as an advisor</i>	<input type="radio"/>	<input type="radio"/>
<i>1c</i>	<i>Non-remunerated post</i>	<input type="radio"/>	<input type="radio"/>
<i>1d</i>	<i>Legal representation</i>	<input type="radio"/>	<input type="radio"/>

<i>activity</i>	<i>time period (from ... until month/year)</i>	<i>name of entity or body</i>	<i>description</i>
Professor of Public Health and Epidemiology, MRC Lifecourse Epidemiology Centre, University of Southampton, and Honorary Consultant in Public Health, University Hospital Southampton 2017-	<b>2017 ongoing</b>	<b>University of Southampton</b>	<b>Full-time employment as a researcher and educator</b>

## 2 MEMBERSHIP OF MANAGING BODY, SCIENTIFIC ADVISORY BODY OR EQUIVALENT STRUCTURE

	<b>Within the past 5 years, have you participated in the internal decision-making of a legal entity or other body with an interest in the field of Activities in question or have you participated in the works of a Scientific Advisory Body with voting rights on the outputs of that entity?</b>	yes	no
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<i>2a</i>	<i>Participation in a decision-making process</i>	<input type="radio"/>	<input type="radio"/>
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2b	<i>Participation in the work of a Scientific Advisory Body</i>			<input type="radio"/>	<input type="radio"/>
<i>Activity</i>	<i>Time period (from... until month/year)</i>	<i>Name of legal entity or body</i>	<i>Description</i>		
Section Editor, Archives of Public Health	<b>2017-2019</b>	<b>The journal Archives of Public Health</b>	<b>Editorial work/decisions for methodological research submissions to the journal</b>		

### 3 RESEARCH SUPPORT

	<b>Within the past 5 years, have you, or the research entity (institute or department) to which you belong, received any support from a legal entity or other body with an interest in the field of Activities in question?</b>	<b>yes</b>	<b>no</b>
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3a	<i>Research support, including grants, rents, sponsorships, fellowships, non-monetary support</i>	<input checked="" type="radio"/>	<input type="radio"/>
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<i>Activity</i>	<i>Time period (from... until month/year)</i>	<i>Name of legal entity or body</i>	<i>Description</i>
I, and a group of colleagues at the MRC Lifecourse Epidemiology Centre, University of Southampton, have in the past received research project funding from Danone Nutricia Early Life Nutrition for a specific research study which aims to improve the nutrition and Vitamin D status of pregnant	<b>2013 to 2018 – now ceased</b>	<b>Danone Nutricia Ealy Life Nutrition</b>	<b>As stated in first column – research project funding for a specific study</b>

women.			
I, and a group of colleagues, at the MRC Lifecourse Epidemiology Centre, University of Southampton, are collaborating with Iceland Foods Ltd to evaluate the impact of fruit and vegetable placement and availability on the diets of women and children and sales of food products.	<b>2015 - ongoing</b>	<b>Iceland Foods Ltd – a discount supermarket chain.</b>	<b>A collaboration. No direct funding involved.</b>
<b>NIHR Southampton Biomedical Research Centre (BRC)</b> Understanding the food choices of adolescents in the school environment – an insight into how young people make choices in a setting where they have autonomy PhD funding, lead supervisor, 2022-2026 <b>£75,939</b>	<b>2022-2026</b>	<b>NIHR Southampton BRC</b>	<b>PhD funding for a researcher to examine food choices of adolescents in Hampshire schools</b>
<b>NIHR Policy Research Programme (PRP)</b> Evaluation and co-creation to optimise use and benefits of the Healthy Start scheme Vogel C, Ausburg B, Barker C, Baird J, Boswell J, Crozier S, Conti G, Farquhason C, Luehrmann M, Ndegwa L, von Hinke S 2022-24 <b>£863,787</b>	<b>2022-2024</b>	<b>NIHR Policy Research Programme (PRP)</b>	<b>Research study to evaluation the Healthy Start scheme in the UK</b>
<b>NIHR Public Health Research Programme</b>	<b>2022-2023</b>	<b>NIHR Public Health Research (PHR)</b>	<b>Research study to evaluate</b>

<p><b>(PHR)</b> Nudging healthier dietary habits: evaluation of a supermarket placement strategy in the WRAPPED Study, study extension Christina Vogel and Janis Baird (co-PIs), 2022-2023 <b>£149,972</b></p>			<p>effects of changes to product placement on diet and purchasing</p>
<p><b>NIHR ARC Wessex</b> Testing the effects of product placement on customers visual attention and intended product purchases: a randomised trial in a virtual supermarket setting (Phase II) (PI: J Baird, Co-PI: C Vogel) 2022-2023 <b>£80,364</b></p>	<p><b>2022-2023</b></p>	<p><b>NIHR Applied Research Collaboration (ARC) Wessex</b></p>	<p>Research study to evaluate the effects of product placement on visual attention of customers using a virtual supermarket</p>
<p><b>NIHR ARC Wessex</b> Testing the effects of product placement on customers visual attention and intended product purchases: a randomised trial in a virtual supermarket setting (Phase I) (PI: J Baird, Co-PI: C Vogel) 2019-2022 <b>£42,130</b></p>	<p><b>2019-2022</b></p>	<p><b>NIHR Applied Research Collaboration (ARC) Wessex</b></p>	<p>Research study to evaluate the effects of product placement on visual attention of customers using a virtual supermarket</p>
<p><b>NIHR Public Health Research Programme (PHR)</b> Nudging healthier dietary habits: evaluation of a supermarket placement strategy in the WRAPPED Study, Christina Vogel and Janis Baird (co-PIs), 2019-2022 <b>£640,494</b></p>	<p><b>2019-2022</b></p>	<p><b>NIHR Public Health Research (PHR)</b></p>	<p>Research study to evaluate effects of changes to product placement on diet and purchasing</p>
<p><b>NIHR HTA. SCIENCE.</b> Wright J, Dritsaki M, Achten J, Perry D, Baird J, Ferguson D, Stevenson R,</p>	<p><b>2019-2022</b></p>	<p><b>NIHR Health Technology Assessment (HTA)</b></p>	<p>Research study to examine treatments for arm fractures in</p>

Dutton S, Costa M, Jess S. 2019-22 <b>£1.9 million.</b>			children and young people
<b>NIHR Programme for Applied Research (PGFAR)</b> Engaging adolescents in changing behaviour (EACH-B): improving the diets and physical activity levels of teenagers Mary Barker, Hazel Inskip, Janis Baird, Debbie Chase, Paul Little, Cyrus Cooper, Jo Lord, Leanne Morrison, Marcus Grace, Mark Hanson, Russell Viner, Keith Godfrey, David Farrell, Sian Robinson, Cyrus Cooper, Katherine Woods-Townsend, 2017-2022, <b>£2.2 million</b>	<b>2017-2022 (extended to 2024)</b>	<b>NIHR Programme Grants for Applied Research</b>	<b>Intervention study to evaluate impact of a behaviour change intervention on diet and physical activity in young people</b>
<b>Medical Research Council (MC_UU_12011/4)</b> Development, body composition and health (programme grant within MRC Lifecourse Epidemiology Unit) Hazel Inskip, Keith Godfrey, Sian Robinson, Clive Osmond, Janis Baird, Mary Barker 2015 – 2020 <b>£4 million</b>	<b>2015-2020</b>	<b>UK Medical Research Council</b>	<b>Funding for a programme of research aimed at prevention of non-communicable disease</b>
<b>European Union 7<sup>th</sup> Framework.</b> Early nutrition: long term effects of early nutrition on later health. (K Godfrey, M Hanson, C Cooper, H Inskip, S Robinson, M Barker, J Baird, K Lillycrop, G Burge, N Harvey, R Lewis, B Sengers) 2011 - 2017 <b>£1.1 million</b>	<b>2011-2017</b>	<b>European Union 7<sup>th</sup> Framework</b>	<b>Research to understand effects of early nutrition on health at later stages of the lifecourse</b>

#### 4 FINANCIAL INTERESTS

	<b>Do you have current investments in a legal entity with an interest in the field of Activities in question, including holding of stocks and shares, and which amounts to more than 10,000 EUR per legal entity or entitling you to a voting right of 5% or more in such legal entity?</b>	<b>yes</b>	<b>no</b>
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<i>4a</i>	<i>Shares</i>	<input type="radio"/>	<input checked="" type="radio"/>
<i>4b</i>	<i>Other stock</i>	<input type="radio"/>	<input checked="" type="radio"/>

<i>Investment</i>	<i>Name of legal entity</i>	<i>Description</i>

#### 5 INTELLECTUAL PROPERTY

	<b>Do you have any intellectual property rights that might be affected by the outcome of the Activities in question?</b>	<b>yes</b>	<b>no</b>
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<i>5a</i>	<i>Patent, trademarks, or copyrights</i>	<input type="radio"/>	<input checked="" type="radio"/>
<i>5b</i>	<i>Others</i>	<input type="radio"/>	<input checked="" type="radio"/>

<i>Intellectual property</i>	<i>Description</i>

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## 6 PUBLIC STATEMENTS AND POSITIONS

<i>Within the past 5 years, have you provided any expert opinion or testimony in the field of Activities in question, for a legal entity or other body as part of a regulatory, legislative or judicial process? Within the past 5 years have you held an office or other position, paid or unpaid, where you represented interests or defended a public statement or position in the field of Activities in question?</i>	<b>yes</b>	<b>no</b>
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<b>6a</b>	<b>For a legal entity or other body as part of a regulatory, legislative or judicial process</b>	<input checked="" type="radio"/>	<input type="radio"/>
<b>6b</b>	<b>Represented interests or defended an opinion</b>	<input type="radio"/>	<input checked="" type="radio"/>

<b>Activity</b>	<b>Time period (from... until month/year)</b>	<b>Name of legal entity or body</b>	<b>Description</b>
I am a member of the NIHR Public Health Research Programme Funding Committee	<b>2019 - ongoing</b>	<b>NIHR Public Health Research Programme</b>	<b>Member of the funding committee that assesses grant applications</b>
I was a member, and vice-chair, of a NICE Public Health Advisory Committee until earlier this year	<b>2013 to 2022</b>	<b>NICE (National Institute of Health and Care Excellence)</b>	<b>Member of a committee considering evidence</b>
I was a member of the NIHR Research for Patient Benefit Research Funding Committee for the South East and South Central	<b>2013 to 2018</b>	<b>NIHR Research for Patient Benefit Programme</b>	<b>Member of the funding committee that assesses grant applications</b>



**7 INTERESTS OF IMMEDIATE FAMILY MEMBERS**

yes no

<b>7a</b>	<b>To your knowledge, are there any interests of your immediate family members which could be seen as undermining your independence when providing advice to the Commission in the field of the Activities in question?</b>	<input type="radio"/>	<input checked="" type="radio"/>
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<i>Interests</i>	<i>Time period (from... until month/year)</i>	<i>Name of legal entity or body</i>	<i>Description</i>

<b>7b</b>	<i>If interests of your immediate family members are declared, it is your responsibility to inform them about the collection and publication of information on their interests included in the DoI and to provide them with the privacy statement attached to the guidance for filling in this DoI, and this at the latest when you file the DoI form with the Commission.</i>
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**8 OTHER RELEVANT INFORMATION**

yes no

<b>8a</b>	<b>Are there any other elements that could be seen as undermining your independence when providing advice to the Commission in the field of the Activities in question?</b>	<input type="radio"/>	<input checked="" type="radio"/>
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Description:

I hereby declare on my honour that I have read the guidance for completing this form. I also declare on my honour that the information disclosed in this form is true and complete to the best of my knowledge.

Should there be any change to the above information, including as regards upcoming activities, I will promptly notify the competent department or entity and complete a new DoI form describing the changes in question.

I am informed that my personal data are stored, processed and published in accordance with the applicable data protection legislation.

I have been informed that this form may be shared with the European Commission and will be publicly available once the SAPEA report is published.

Date: \_\_\_\_\_5/10/22\_\_\_\_\_

Signature: \_\_\_\_\_*Janis Bärrel*\_\_\_\_\_